

Privacy Policy

Effective Date: August 2026

At **Brighter Tides LLC**, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website.

Information We Collect

We may collect:

- Your name
- Email address
- Phone number
- Company name
- Information you voluntarily submit through our contact form or scheduling requests

We may also collect basic website analytics such as:

- Browser type
- Device information
- Pages visited
- General geographic location
- Time spent on our website

How We Use Your Information

We use your information to:

- Respond to inquiries
- Schedule consultations
- Provide consulting services
- Improve our website and user experience
- Send occasional business communications (only if you've requested them)

Information Sharing

We do **not** sell, rent, or trade your personal information.

We may share information with trusted service providers who help us operate our business, such as scheduling, email, analytics, or website hosting providers.

Cookies

Our website may use cookies to improve functionality and analyze website traffic.

Data Security

We take reasonable measures to protect the information you provide. However, no method of electronic transmission or storage is completely secure.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for their privacy practices or content.

Your Rights

You may request access to, correction of, or deletion of your personal information by contacting us.

Contact

Questions regarding this Privacy Policy may be directed to:

Brighter Tides LLC

 shannon@brighter-tides.com